



805.722.7982 | hgiorgi24@gmail.com | hannahgiorgi.com

Education

California Polytechnic State University, San Luis Obispo

Bachelor of Science, Graphic Communication | Expected June 2016
Design Reproduction Technology Concentration, Packaging Minor
GPA: **3.89** | Dean's List (11 Quarters), President's List (3 years)

Work Experience

Product Marketing Intern

Electronics For Imaging, Inc., Fremont, CA | June - September 2015

- » Designed engine-specific marketing materials and print collateral to be distributed at trade shows
- » Restructured content management system for marketing assets
- » Edited instructional and marketing videos for company website

PR & Media Coordinator

Cal Poly STRIDE Center, San Luis Obispo, CA | May - December 2014

- » Designed all graphic materials and facilitated printing for each of the STRIDE teams
- » Updated and maintained STRIDE's social media and online presence

Head Student Curator

Shakespeare Press Museum, San Luis Obispo, CA | September 2014 - present

- » Trained and supervised club members and visitors while they letterpress print
- » Conducted open hours twice a week while maintaining integrity of equipment

Projects

Phoenix Challenge Packaging Competition (2016)

Team Position: Team Captain | May 2015 - March 2016

- » Managed a team of seven students to rebrand and repackage a company's products
- » Facilitated communication between team and our client
- » Conducted market and demographic research while examining materials, cost, and the ability to manufacture
- » *Award:* 2016 Overall Champion

Phoenix Challenge Packaging Competition (2015)

Team Position: Concept | May 2014 - May 2015

- » Brainstormed initial concept designs for team's final deliverables
- » Presented at the national Flexographic Technical Association conference
- » *Awards:* Best in Concept & Best in Design

Cal Poly Design & Dev Hackathon Winner

Team Position: Designer | January 30 - 31, 2015

- » Developed iOS and Apple Watch applications in 24 hours with a team of six designers and developers
- » *Awards:* Hackathon Grand Prize, Apple's Swift Award, & Kennedy Library Award

Leadership Involvement

Flexographic Technical Association | Active Member | April 2015 - present

Shakespeare Press Museum | Club President | June 2014 - present

Cal Poly Wind Ensemble | Clarinet | September 2012 - March 2015

Honors

Roy Wheeler III Memorial Scholarship for Excellence in Packaging | June 2015

Selected to present at Cal Poly's inaugural More than a Motto Conference | May 2015

Certifications

Fiery Professional Certification | July 2015 - present

Computer Skills

Adobe Illustrator	Microsoft Word	HTML	Camtasia Studio
Adobe InDesign	Microsoft Excel	CSS	Content Management
Adobe Photoshop	Microsoft PowerPoint	Brackets	Social Media Marketing